

## learning mates

# Early learning, reading and writing tools

Introducing **Learning Mates**, a proudly **South African** range of beautifully illustrated tools that make **early reading and writing** a joyful journey.

Developed in collaboration with local teachers and educational therapists, **Learning Mates** helps young learners **build strong foundations** in letter sounds and handwriting, all through fun, relatable and effective activities.

Designed for **Grades R to 3** learners, the range supports both home language and first additional language learning. Each product features familiar

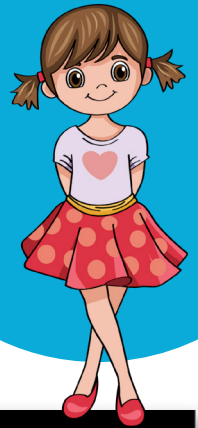
South African artwork, characters and vocabulary that make learning feel **personal and engaging**.

Whether you're a parent or teacher, **Learning Mates** is your trusted partner in raising confident young readers and writers.



# Why Choose Learning Mates?

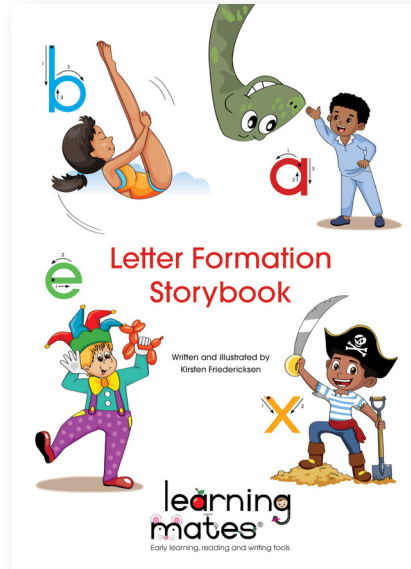
Learning Mates offers a complete toolkit for building strong early literacy and writing foundations. Each component is thoughtfully designed to make learning fun, memorable and effective.



## Letter Formation Storybook

Beautifully illustrated storybook teaching letter formation through stories. Helps learners understand letter positioning on lines.

ISBN	Language	Title
9780639859705	English	Letter Formation Storybook
9780639859903	Afrikaans	Letter Formasie Storieboek



## Letter Formation Cards

A5-sized cards for tracing letters with visual cues and story icons. Supports correct letter formation and links to the storybook. Durable and wipeable.

ISBN	Language	Title
9780639859736	English	Letter Formation Cards
9780639859897	Afrikaans	Letter Formasie Kaarte

## Number Formation Cards

A5-sized cards for tracing numbers 0-10 with start dots and arrows. Supports fine motor skills and number recognition. Durable and wipeable.

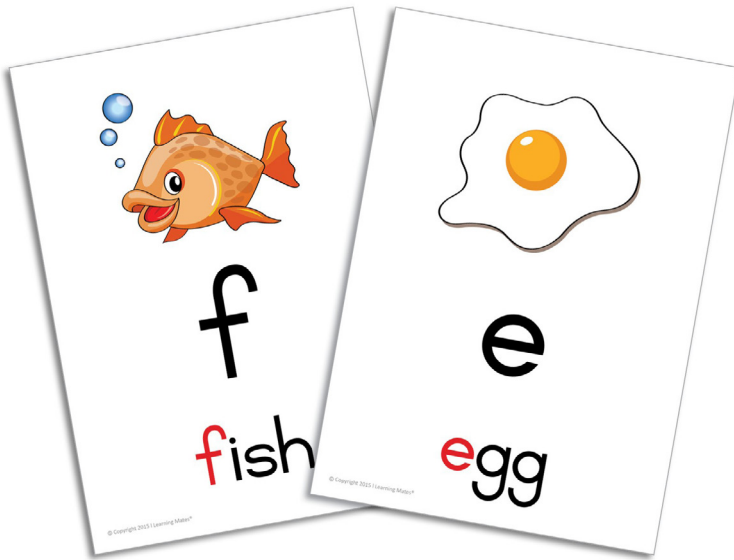
ISBN	Language	Title
9780639859767	English	Number Formation Cards
9780639859910	Afrikaans	Syfers Formasie Kaarte



## Phonemic Wall Cards

A4-sized beautifully illustrated cards that integrate letters with visuals to reinforce phonemic sounds. Perfect for classroom display and daily sound recognition.

ISBN	Language	Title
9780639859781	English	Phonemic Wall Cards
9780639859958	Afrikaans	Foneme Klanke Muurkaarte



## Phonemic Wall Cards (Traditional)

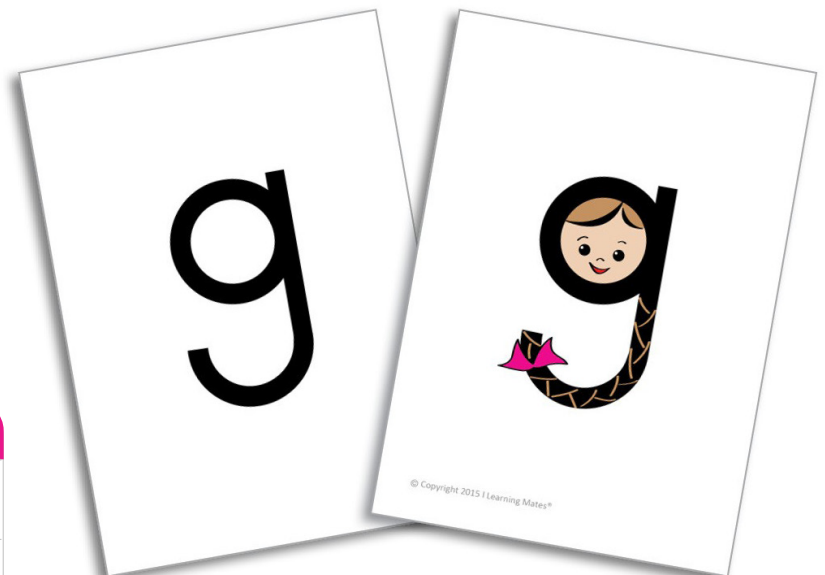
These A4 cards show letters with separate visual cues in a classic format. Ideal for structured phonics instruction and classroom display.

ISBN	Language	Title
9780639863313	English	Phonemic Wall Cards (Traditional)
9780639863320	Afrikaans	Foneme Klanke Muurkaarte (Tradisioneel)

## Phonemic Flashcards

Double-sided A6 cards for teaching and testing phonemic awareness. One side shows a visual cue, the other a plain letter for recall. Great for one-on-one or small group learning.

ISBN	Language	Title
9780639859774	English	Phonemic Flashcards
9780639859927	Afrikaans	Foneme Klanke Flitskaarte



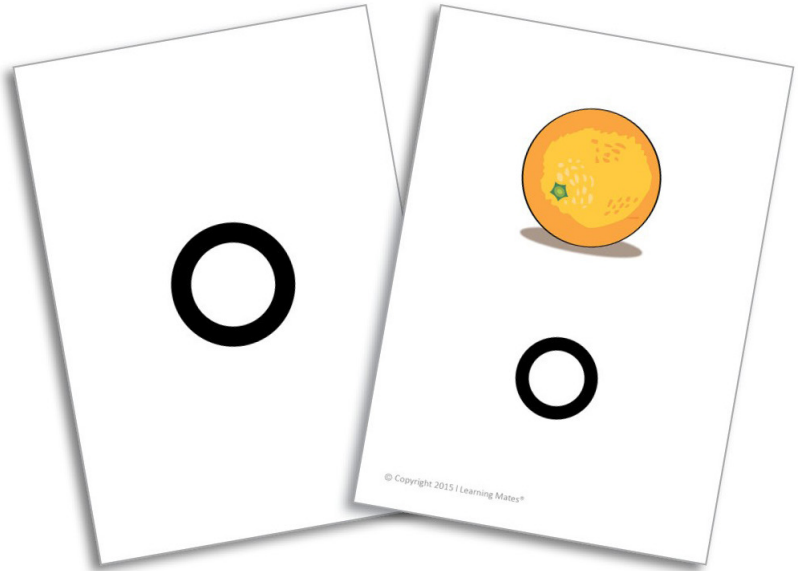
**Also available in Afrikaans and isiZulu**

Scan these QR codes to view brochures in your preferred language:

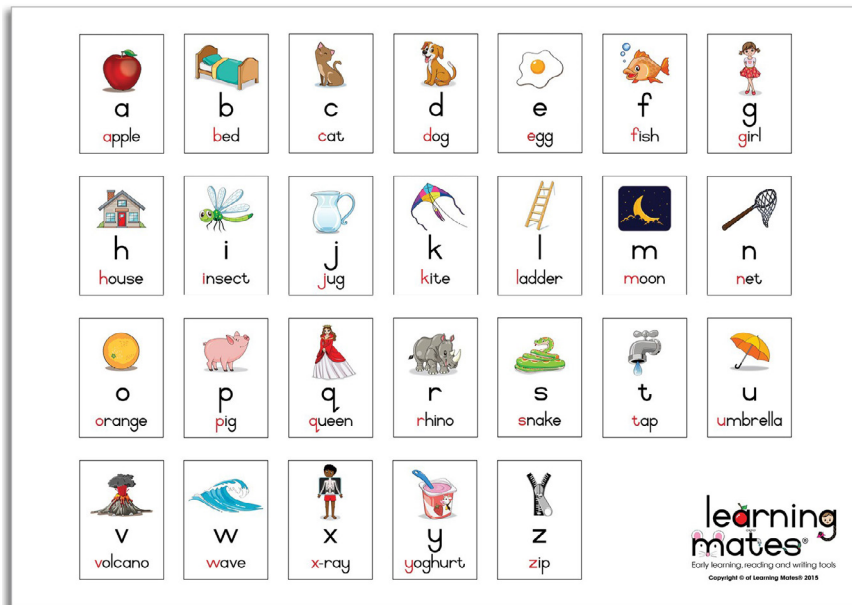


## Phonemic Flashcards (Traditional)

A6-sized, double-sided cards with classic letter and image pairings. One side shows the letter with a visual cue, the other shows the plain letter. Ideal for gradual phonemic learning and testing.



ISBN	Language	Title
9780639863306	English	Phonemic Flashcards (Traditional)
9780639859934	Afrikaans	Foneme Klanke Flitskaarte (Tradisioneel)



## Phonemic Wall Chart

A1-sized chart displaying all phonemic letter sounds in one place. Perfect for classroom reference and daily reinforcement.

ISBN	Language	Title
9780639859798	English	Phonemic Wall Chart
9780639859941	Afrikaans	Foneme Klanke Muurkaart

## Blends Card Set

A5-sized set of 28 cards introducing beginning and end blends. Visually engaging and ideal for step-by-step phonics instruction.

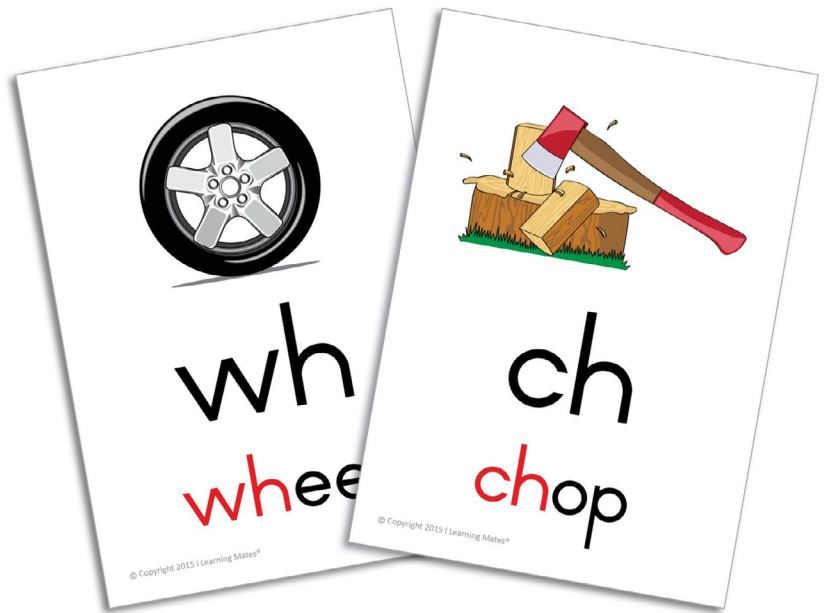
ISBN	Language	Title
9780639859712	English	Blends Card Set



## Consonant Digraphs, Double, Soft & Silent Letters

A5-sized cards teaching complex consonant combinations. Each card introduces a new sound with clear visuals.

ISBN	Language	Title
9780639859729	English	Consonant Digraphs, Double, Soft & Silent Letters



## Short and Long Vowel Card Set

A5-sized, colour-coded cards for vowel sound families. Helps learners visually group and understand vowel variations.

ISBN	Language	Title
9780639859804	English	Short and Long Vowel Card Set
9780639859873	Afrikaans	Kort en Lang Vokale en Ander Klanke Kaarte

## Sound Group Card Set

A5-sized, colour-coded cards grouping similar sounds together. Supports pattern recognition and phonemic awareness.

ISBN	Language	Title
9780639859811	English	Sound Group Card Set

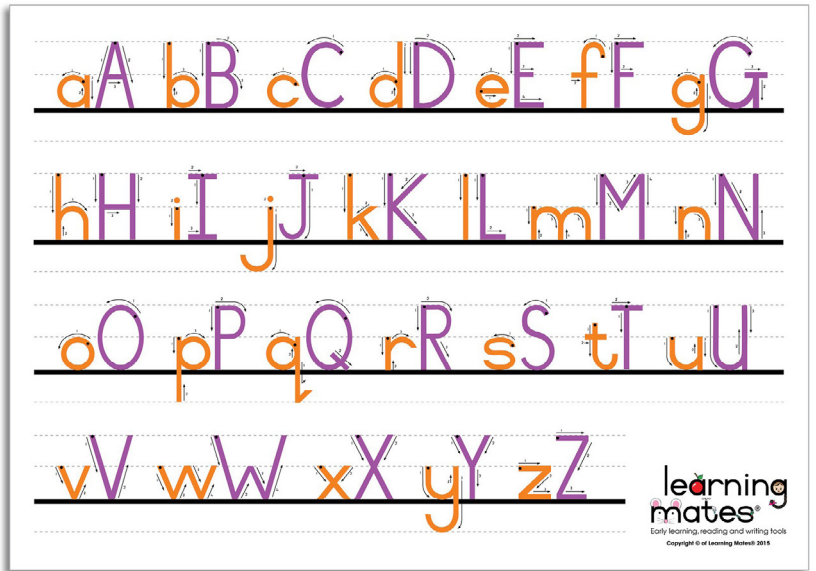




## Upper and Lower Print Writing Charts

A1-sized classroom chart displaying upper and lower case print letters. Visual guides help reinforce correct letter formation. Suitable for any language and perfect for classroom display.

ISBN	Language	Title
9780639859859	All	Upper and Lower Print Writing Charts



## Upper and Lower Cursive Writing Cards

A5-sized cards teaching cursive letter formation with directional arrows. Supports step-by-step introduction of cursive writing.

ISBN	Language	Title
9780639859828	All	Upper and Lower Cursive Writing Cards

## Upper and Lower Cursive Writing Charts

A1-sized chart showing cursive letter formation for classroom reference. Clear visual cues support consistent handwriting instruction.

ISBN	Language	Title
9780639859835	All	Upper and Lower Cursive Writing Charts

